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#3905
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NEIFELD REF.: OBSP5GARD-USD1

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: WILL H. GARDENSWARTZ

USPTO CONFIRMATION CODE: 8437

SERIAL NO: 09/472,197

FILED: 12/27/1999

EXAMINER: JOHN W. HAYES

GROUP ART UNIT: 3621

FOR: COMMUNICATING WITH A COMPUTER BASED ON THE OFFLINE PURCHASE
HISTORY OF A PARTICULAR CONSUMER

37 CFR 1.36 REVOCATION AND NEW POWER OF ATTORNEY

RECEIVED

ASSISTANT COMMISSIONER FOR PATENTS

JAN 26 2005

ALEXANDRIA, VA 22313

GROUP 3600

Sir:

I hereby revoke all prior powers of attorney and grant power of attorney to the attorneys associated with Neifeld IP Law, PC 's customer number 31518 in this application. I request that all correspondence be sent to the firm of NEIFELD IP LAW, P.C. whose post office address is: 2001 Jefferson Davis Highway, Suite 1001, Arlington, Virginia 22202, whose PTO address code is 31518, and corresponding bar code number is:

31518

PATENT TRADEMARK OFFICE

CERTIFICATION UNDER 37 C.F.R. 3.73(b)

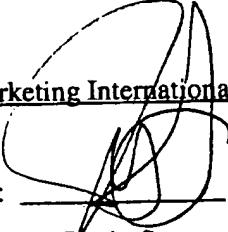
I, the undersigned, certify that I am an individual empowered to act on behalf of Catalina Marketing International, Inc. - the legal assignee of the entire right, title and interest of the above-identified application by virtue of assignments from the inventors recorded at the following reel/frame numbers 013159 / 0685. I have reviewed the assignment documents, and I

know that ownership of this application is vested in Catalina Marketing International, Inc..

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I am authorized to act on behalf of Catalina Marketing International, Inc.

Date: Jan 6, 2005

Signature: 

Printed Name: Justin Summer

Title: Secretary

Printed: December 14, 2004 (11:59am)

Y:\Temp\Revocation for Transfer Files.wpd